
Friday, October 16, 2020

*Riga Technical University, Faculty of Engineering Economics and Management
Online – Zoom platforms in subsections*

“Scientific Conference on Economics and Entrepreneurship” (SCEE’2020)”

Scientific committee:

E. Gaile-Sarkane	Dr.oec.	Riga Technical University
I. Geipele	Dr.oec.	Riga Technical University
J. Ieviņš	Dr.oec.	Riga Technical University
A.V. Krastiņš	Dr.oec.	Riga Technical University
I. Lapiņa	Dr.oec.	Riga Technical University
N. Lāce	Dr.oec.	Riga Technical University
J. Mazais	Dr.sc.ing.	Riga Technical University
R. Počs	Dr.habil. oec.	Riga Technical University
D. Ščeulovs	Dr.oec.	Riga Technical University
K. Oganisjana	Dr. paed.	Riga Technical University
V. Skribans	Dr.oec.	Riga Technical University
A. Zeps	Dr.oec.	Riga Technical University

Organizing committee:

Prof. E.Gaile-Sarkane	Dr. oec.	Riga Technical University
Prof. T. Tambovceva	Dr. oec.	Riga Technical University
M. Ozoliņš	Dipl. oec.	Riga Technical University
M. Smirnovs		Riga Technical University
I. Kokoreviča	Mg.oec.	Riga Technical University

Friday, October 16, 2020

*Riga Technical University, Faculty of Engineering Economics and Management
Online – Zoom platforms*

Subsection

“Business Engineering, Economics, Finance and Management”

Online – Zoom platform

Join URL: <https://rtucloud1.zoom.us/j/97341292371>

Subsection Chairs: assoc.prof. Ščeuļovs Deniss, assoc. prof. Oganisjāna Karīne, Babiča Viktorija, Roša Angelina, Riga Technical University, Latvia

10:00 – 10:10

OPENING

Ščeuļovs D., Oganisjāna K., Riga Technical University, Latvia

10:10-16:00

CONFLICTS OF STEWARDSHIP AND COMPETING INTERESTS: A WEAKNESS IN GOVERNANCE?

Bancroft J., Lāce N. Riga Technical University, Latvia

DIGITAL TRANSFORMATION OF DECISION-MAKING PROCESS

Babica V., Sceuļovs D. Riga Technical University, Latvia

WHAT IS HEDGING AND HOW IT CAN BE HELPFUL FOR LONG TERM INVESTORS.

Boev B., Kozlovskis K. Riga Technical University, Latvia

OMNICHANNEL USER EXPERIENCE IN ONLINE RETAIL

Janusevska G. Riga Technical University, Latvia

CREATING FINANCIAL EFFICIENCY INDEX FOR HIGHER EDUCATION INSTITUTIONS

Kuzmina J., Natrins A., Ziemele A., Kivrina E. BA School of Business and Finance, Latvia

THE USE OF VARIOUS TYPES OF MASCULINITY IN COMPANY’S MARKETING MESSAGE

Kreicbergs T. Riga Technical University, Latvia

GOOD GOVERNANCE – UTOPIA OR REALITY IN A PANDEMIC

Vanags J., Linde N., Lejniece I. Institute of Economics of the Latvian Academy of Sciences, Latvia

EQUITY GAP IN FUNDING FOR HIGH GROWTH BUSINESSES IN LATVIA

Matisone A., Lāce N. Riga Technical University, Latvia

WHAT HAPPENS WHEN STUDIES ARE ORGANIZED ENTREPRENEURIALY

Oganisjāna K., Westerberg M., Hietanen L. Riga Technical University, Latvia

ECONOMIC TENDENCIES OF THE EUROPEAN MEDICAL DEVICE MARKET

Semjonova N. Riga Technical University, Latvia

INSIGHT INTO VALUES IN THE CONTEXT OF BRAND POSITIONING

Strausa E., Ence E. Riga Technical University, Latvia

E-COMMERCE: ACTIVITY OF USE AND MAIN BENEFITS IN LATVIAN BUSINESS

Štāle S., Ogorceva L. Riga Technical University, Latvia

BUILDING AGILITY, RESILIENCE AND PERFORMANCE OF SMALL AND MEDIUM SIZED ENTERPRISES IN CRISIS.

Pokromoviča I. Riga Technical University, Latvia

THE LINK BETWEEN GREEN CONSCIOUSNESS AND GREEN BRAND DEVELOPMENT

Us Y., Tambovceva T., Pimonenko T., Lyulyov O. Riga Technical University, Latvia, Sumy State University, Ukraine

INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) DEVELOPMENT IMPACT ON CONSUMER LENDING MARKET IN LATVIA

Verdenhofs A., Tambovceva T. Riga Technical University, Latvia

ASSESSMENT OF THE CAPITAL ADEQUACY AND EFFICIENCY OF INSURERS: THE CASE OF BALTIC NON-LIFE INSURANCE MARKET

Zariņa-Cīrule I., Voronova I., Petere G. Riga Technical University, University of Latvia, Latvia

DOES DIVERSITY DRIVE SUSTAINABILITY IN THE BALTICS?

Zumente I., Lāce N. Riga Technical University, Latvia

ANALYSIS OF THE COMPANIES' FINANCIAL AND ECONOMIC ROBUSTNESS

Bistrova J., Lāce N., Kasperoviča L. Riga Technical University, Latvia

RESEARCH ON THE IMPACT OF PROBLEMS CAUSED BY COVID-19 ON THE LATVIAN ENTERPRISES AND OPPORTUNITIES FOR OVERCOMING THE NEGATIVE CONSEQUENCES

Bistrova J., Lāce N., Oganisjana K., Kozlovskis K., Kasperoviča L., Ciemleja G., Laizāns T., Zumente I. Riga Technical University, Latvia

Subsection
“Innovation and Quality Technologies”
Online – Zoom platform

Join URL: <https://rtucloud1.zoom.us/j/92009217160>

Subsection Chair: prof. Mazais Jānis, Riga Technical University, Latvia

10:00 – 10:10

OPENING

Mazais J., Riga Technical University, Latvia

10:10-16:00

“IMPRESS” - IMPROVING MANAGEMENT COMPETENCES ON EXCELLENCE BASED STRESS AVOIDANCE AND WORKING TOWARDS SUSTAINABLE ORGANIZATIONAL DEVELOPMENT IN EUROPE

Novoksonova V., Benito B., Berger R., Spiess R., Mazais J., Dalluege A., Schinner H.D., Villalba E., Nolan D., Bērziņa-Andračņikova E. Eurofortis, Latvia, GAIA, Bilbao, Spain, University of Barcelona, Spain, Ludwig Maximilians University, Germany, Riga Technical University, Latvia, IBK Management Solutions, Germany, IIC Industrial Consult GmbH, Germany, Mutualia Mutua Colaboradora Con La Seguridad Social, Spain, Waterford Chamber of Commerce, Ireland, Riga East University Hospital, Latvia

UNDERSTANDING OF THE QUALITY OF HIGHER EDUCATION: STUDENTS VS. REGULATIONS

Degtjarjova I., Lapiņa I. Riga Technical University, Latvia

EXTRA CURRICULAR ACTIVITIES AS A COMPLEMENTARY ELEMENT OF STUDY PROGRAMMES – PROBLEMS AND CHALLENGES

Doniņa A., Lapiņa I., Gaile-Sarkane E. Riga Technical University, Latvia

THE ROLE OF LEAN MANAGEMENT: REDUCING WASTES IN PROFESSIONAL COMPETENCE ASSESSMENT PROCESS

Kavosa M., Lapiņa I. Riga Technical University, Latvia

USING KNOWLEDGE MANAGEMENT FOR UNIVERSITY STRATEGIC DECISION-MAKING PROCESS

Medne A., Lapiņa I., Zeps A. Riga Technical University, Latvia

IT GOVERNANCE AS A PRECONDITION FOR INCREASING COMPANIES' COMPETITIVE ADVANTAGE

Meijere S., Tambovceva T. Riga Technical University, Latvia

COMPETENCES FOR STRENGTHENING ENTREPRENEURIAL CAPABILITIES IN LATVIA

Nikitina T., Lapiņa I., Ozoliņš M., Irbe M. Riga Technical University, Latvia

THE IMPORTANCE OF DEVELOPING COMMON TERMINOLOGY IN STANDARDIZATION

Pīlēna A., Mežinska I., Lapiņa I. Riga Technical University, Latvia

IMPROVEMENT OF THE INTEGRATED MANAGEMENT SYSTEM IN A CONSTRUCTION COMPANY

Rudakova R., Kavosa M. Riga Technical University, Latvia

Subsection

“Internal Security and Civil Protection”

Online – Zoom platform

Join URL: <https://rtucloud1.zoom.us/j/94291674921>

Subsection Chair: asoc.prof. Urbāne Valentīna, Riga Technical University, Latvia

10:00 – 10:10

OPENING

Ieviņš J., Riga Technical University, Latvia

10:10 – 16:00

FLEXIBLE WORK ARRANGEMENTS AND WORK ENGAGEMENT OF OLDER EMPLOYEES

Korsakienė R. The General Jonas Žemaitis Military Academy of Lithuania, Lithuania

THE ROLE OF PROFILING SYSTEM IN THE FIGHT AGAINST TERRORISM

Shomirzaev S., Kodirov M. Customs Institute of the State Customs Committee, Uzbekistan

CHANGES IN THE STRUCTURE OF WORK ENVIRONMENT RISKS IN LATVIA AND THEIR IMPACT ON EMPLOYEES

Bazone G., Ievins J. Riga Technical University, Latvia

CRIMINALIZATION OF ILLICIT INTERNATIONAL CIRCULATION OF GOODS: NECESSITY AND IMPLEMENTATION

Čevers A. Riga Technical University, Latvia

IMPROVEMENT OF THE SAFETY METHODOLOGY FOR THE USE OF HAZARDOUS SUBSTANCES

Latņikovs S., Malahova J., Jemeljanovs V. Riga Technical University, Latvia

TECHNICAL BASE OF STATE FIRE AND RESCUE SERVICE REPAIRS: JUSTIFICATION OF NECESSITY AND OPTIMUM SOLUTIONS

Mašarovs R., Ziemelis M., Bazone G. Riga Technical University, Latvia

HEALTH CARE SYSTEM PERFORMANCE EVALUATION FOR VALUE-BASED HEALTH CARE: LATVIA APPROACH

Pētersone M., Ketners K., Erins I. Riga Technical University, Latvia

CUSTOMS CLEARANCE OPTIMIZATION IN PORTS

Rudzītis N., Berzina A., Čevers A., Gulbis A. Riga Technical University, Latvia

USE OF THE FAULT TREE WHEN DRAWING UP THE RIGA CITY CIVIL PROTECTION PLAN FOR RISK ASSESSMENT

Urbans M., Malahova J., Jemeljanovs V. Riga Technical University, Latvia

Subsection
“International Business and Logistics”

Online – Zoom platform

Join URL: <https://rtucloud1.zoom.us/j/97603414235>

Subsection Chairs: asoc. prof. Skribans Valerijs, Riga Technical University, Latvia

09:40 – 09:50

OPENING

Skribans V., Riga Technical University, Latvia

09:40 – 12:00

EU TRADE OF COVID-19 RELATED PRODUCTS

Auziņa-Emsiņa A. Riga Technical University, Latvia

**ANALYSIS AND EVALUATION OF POSSIBLE KEY PERFORMANCE INDICATORS (KPI)
FOR LOGISTICS CENTRE**

Moroza N., Jurgelane-Kaldava I. Riga Technical University, Latvia

PEST ANALYSIS OF TRANSPORT SYSTEM OF LATVIA

Ozolīna V. Riga Technical University, Latvia

TAXATION STRATEGY FOR ECONOMIC RECOVERY FROM COVID-19 CRISIS

Šmite-Rože B., Jurušs M., Alķe L., Drunka M. Riga Technical University, Latvia