

December 12th, 2016
RTU Design Center,
6 Ķīpsalas Street, Riga, Latvia

HOW TO? Commercialize

PROGRAM OF THE CONFERENCE

9:00 - 9:30 Registration, coffee break

9:30 - 9:40 Opening speech

9:40 - 10:00

Tālis Juhna | Improvement of innovation ecosystem in Riga
Technical university

Evolution of university-based knowledge transfer system: RTU experience (Latvia)

10:00 - 10:40

Donatas Smailys | A kitchen for startup recipes in the university

CEO of KTU Startup Space CEO (Lithuania)

10:40 - 11:20

Paulius Kozlovas | Science commercialization: case of Kaunas
University of Technology

Head of Technology Transfer Cluster at Kaunas University of Technology (Lithuania)

11:20 - 12:00

Agnis Stibe | MIT MEDIA LAB: emergence over authority

Social Engineer of Persuasive Wellbeing at MIT Media Lab (USA)

Coffe break: 12:00 - 12:30

12:30 - 13:10

Petr Vasiliev | From research idea to product.
Personal experience by Petr Vasiliev

CEO of NeoZeo (Sweden)

13:10 - 13:30 *online*

Pieter de Jong | From RIS3 to economic growth

EU Liaison Officer at Wetsus, European Centre of Excellence for Sustainable Water Technology (Netherlands)

13:30 - 14:10

Ned Wakeman

Director of the BioHub/BioCity (UK)

Coffee break: 14:10 - 14:20

14:20 - 15:00

Damian Amaya | An adaptive approach for regional technology-transfer model desing based on assumptions monitoring, hypothesis optimization, progressive improvement of key results and strategic planning

CEO of PRODAVANT (Mexico)

15:00 - 15:40

Joshua Brunert | How ecosystems of organisations can accelerate successful commercialisation

Strategy Analyst The Carbon Trust (UK)

15:40 - 16:00 *online*

Burton Lee | Design vs Science? Elevating 'Design Thinking' in Education, Research, Innovation and Industry - The View from Stanford Mechanical Engineering's Design Group

Lecturer, European Entrepreneurship & Innovation, Mechanical Engineering Design Group, School of Engineering, Stanford University, Silicon Valley (USA)

16:00 Closing

*MODERATOR: Oskars Priede,
CEO of EHO Textiles, Oy,
Public speaking trainer &
event moderator at RunasKursi.lv*