

Guest lectures program at SEB

Dear Partner, we are very excited to share with you this guest lecture portfolio for the 2023/24 academic year.

At SEB, we believe in supporting future talents and collaborating with our partners in a sustainable way.

We hope that we can inspire the next generation of talent through continuous learning and knowledge sharing with our experts.



Guest lecture topics

LEADERSHIP/PROCESSES	
<u>Transformative Leadership</u>	
Agile way of working and team management	5
Agile ways of working	
Business acumen	7
Everyone is a risk manager	8
Sub Custodian role or What happens after investment decision has bee	<u>en?</u> 9
Non-financial risk	10
Product owner and backlog prioritization	11
<u>Leadership in practice</u>	12
FINANCE	
Blockchains, smart contracts and NFTs - opportunities and challenges	<u>for</u>
<u>financial industry</u>	
Sanctions Screening - money under control?	
Regulatory reporting of trades — is that as boring as it sounds?	16
Group Finance & reporting analyst's role in "SEB Global	
Services"	
Anti-Money Laundering	
Risks and Methods of Money Laundering and Terrorist financing	19
Prevention of Money Laundering, Terrorism and Proliferation	
<u>Financing</u>	
How fraudsters manipulate with trust and banking accounts of elderly	people for
the purpose of money laundering and fraud	21
Measuring financial risk in trading instruments	
The Future of Payments. How the payments work now and how they v	<u>vill be</u>
working tomorrow	
Data analysis using Tableau	24
TECHNOLOGY	
IT Leadership	26
How to start working in IT	27
<u>Life/work balance at SEB</u>	
IT in bank, not only legacy	
<u>F# is fun</u>	30





Transformative Leadership



Briefly about the lecture

Leadership in nowadays rapid environment

Vineta Peimane

Team Manager Cleared Derivatives Ops

Languages

EN/LV

About the lecturer

I have worked in various roles at SEB, and I can safely say that the only consistent thing is change. That is why I like to talk about team leadership, agile thinking and change management. I enjoy discussing difficult topics in a simple manner and with examples from daily life. Because how it is in theory is not always the same as the practical application.

Availability

Entire academic year 2023/24

Email:

vineta.peimane@ seb.se



Agile way of working and team management



Briefly about the lecture

Agile WoW principles in team management. Game, if lecture is not online

Vineta Peimane

Team Manager Cleared Derivatives Ops

Languages

EN/LV

About the lecturer

I have worked in various roles at SEB, and I can safely say that the only consistent thing is change. That is why I like to talk about team leadership, agile thinking and change management. I enjoy discussing difficult topics in a simple manner and with examples from daily life. Because how it is in theory is not always the same as the practical application.

Availability

Entire academic year 2023/24

Email:

vineta.peimane@ seb.se



Agile ways of working



Briefly about the lecture

Agile is the ability to create and respond to change. It is a way of dealing with, and ultimately succeeding in an uncertain and turbulent environment.

Kārlis Lēdiņš Client Service Specialist

Languages

EN

About the lecturer

Hi,

My name is Kārlis Lediņš. I joined the SEB team in November 2020. I graduated University of Bedfordshire in the United Kingdom with a bachelor's degree in Business Management degree. Even though I was looking forward to developing my knowledge in the marketing-related area after graduation, my curiosity about banking and finance was way more stronger for me. I started my journey in SEB in the Global custody-related area, by gaining an understanding of custody-related activities in the market and macro-economical environment in general. Currently, I am working in the Payment Services area as a Client Support Specialist. What is the main difference compared with the custody area? In this role, I have an opportunity to work directly with our Financial Institution clients and to develop customer-service skills. In this role, I have an opportunity to understand the customer needs and work towards the excellent client-support level. I am passionate about the Business Acumen, Agile ways of working and great Customer Service.

Availability

Entire academic year 2023/24

karlis.ledins@seb .se

Email:



Business acumen



Briefly about the lecture

Business Acumen is a combination of knowledge and skill informed by experience: knowledge about key business issues, the skill to apply that knowledge, and the confidence to take action informed by past experiences.

Kārlis Lēdiņš Client Service Specialist

Languages

EN

About the lecturer

Hi,

My name is Kārlis Lediņš. I joined the SEB team in November 2020. I graduated University of Bedfordshire in the United Kingdom with a bachelor's degree in Business Management degree. Even though I was looking forward to developing my knowledge in the marketing-related area after graduation, my curiosity about banking and finance was way more stronger for me. I started my journey in SEB in the Global custody-related area, by gaining an understanding of custody-related activities in the market and macro-economical environment in general. Currently, I am working in the Payment Services area as a Client Support Specialist. What is the main difference compared with the custody area? In this role, I have an opportunity to work directly with our Financial Institution clients and to develop customer-service skills. In this role, I have an opportunity to understand the customer needs and work towards the excellent client-support level. I am passionate about the Business Acumen, Agile ways of working and great Customer Service.

Availability

Entire academic year 2023/24

karlis.ledins@seb .se

Email:



Everyone is a risk manager



Briefly about the lecture

Lecture will contain:

- 1) What is risk (threat, vulnerability, criticality perspective)
- 2) Why is risk so important
- 3) Risk management framework
- 4) Role of risk manager

Līga Kuprēviča Non-financial risk manager

Languages
EN / LV

About the lecturer

My name is Liga and I have 17 years of professional experience in financial sector. Throughout this time I have gained knowledge in sales process, project management, process improvements with strong focus on efficiency, team leading and development, risk management. I believe that there is nothing that cannot be learned. All depends on ones priorities and wishes..

Availability

Entire academic year 2023/24

Email:

liga.kuprevica@s
eb.se



Sub Custodian role or What happens after investment decision has been?



Briefly about the lecture

This lecture gives a good overview of Sub Custody business and in simple way explains what happens after person has made an investment decision and bought financial instruments (for example company shares). This lecture covers most common financial market participants as well as their roles. This lecture is NOT about how to make investment decision or where to invest (which shares to buy). This lecture has been already given to RTU in 2020 and 2021 and LU VUMC in 2022

J**ānis Dāmis** Department Janager of Asset

Manager of Asset Servicing within Sub Custody Ops

Languages

EN/LV

About the lecturer

Team manager of Corporate actions team in Sub Custody Operations for Nordic markets at SEB Global Services.

More than 12 years of experience within Sub Custody business.

During these years had a chance to work with different stakeholders within a bank as well as work with customers from all around the world and closely cooperate with regulatory bodies in Nordic financial markets.

Availability

Entire academic year 2023/24

Email:

janis.damis@ seb.se



Non-financial risk

Briefly about the lecture

Non-financial risk is the risk of loss resulting from inadequate or failed internal processes, people and systems (e.g., breakdown of IT systems, mistakes, fraud, other deficiencies in internal control) or from external events (natural disasters, external crime etc.). This definition includes conduct risk, compliance risk, legal and financial reporting risks, information risk, cyber and physical security risks, and venture execution risk, but excludes strategic and reputational risk.

About the lecturer

Work experience:

- Product Owner / Senior Operational Risk System Support Specialist
- Senior Risk Controller
- Operations Specialist Account Manager

Education:

- Certified SAFe® 5 Product Owner/Product Manager
- Scaled Agile, Inc.
- Programming language Python
- Riga Technical University Faculty of Computer Science and Information Technology
- Agile Project Management
- University of Latvia Faculty of Business, Management and Economics
- Professional Master study program "Entrepreneurship and Management"
- Riga Technical University Faculty of Engineering Economics and Management
- Professional Bachelor study program "Administration of Customs and Taxes"
- Riga Technical University Faculty of Engineering Economics and Management

Availability

Entire academic year 2023/24



Vladimirs Strogonovs

Product Owner/ Senior Operational Risk System Support Specialist

Languages

EN/LV





Product owner and backlog prioritization



Briefly about the lecture

The Product Owner (PO) is the Agile team member primarily responsible for maximizing the value delivered by the team by ensuring that the team backlog is aligned with customer and stakeholder needs. A product owner evaluates the items with the highest cost and places them at the top of the backlog.

About the lecturer

Work experience:

- Product Owner / Senior Operational Risk System Support Specialist
- Senior Risk Controller
- Operations Specialist Account Manager

Education:

- Certified SAFe® 5 Product Owner/Product Manager
- Scaled Agile, Inc.
- Programming language Python
- Riga Technical University Faculty of Computer Science and Information Technology
- Agile Project Management
- University of Latvia Faculty of Business, Management and Economics
- Professional Master study program "Entrepreneurship and Management"
- Riga Technical University Faculty of Engineering Economics and Management
- Professional Bachelor study program "Administration of Customs and Taxes"
- Riga Technical University Faculty of Engineering Economics and Management

Availability

Entire academic year 2023/24

Vladimirs Strogonovs

Product Owner/ Senior Operational Risk System Support Specialist

Languages

EN/LV



vladimirs.strogonovs <u>@seb.se</u>



Leadership in practice



Briefly about the lecture

Leadership/ Motivation/ What Leaders and Team expects from each other/ Key skills what leader should have/ Challenges of leadership/ What is expected from applicants in job interviews?

Eva Sprūģe

Team Manager of AML Transaction Monitoring

Languages

LV/EN

About the lecturer

Team manager of AML Transaction monitoring team at SEB Global Services Experienced Team lead with a 20 years experience in Banking. Skilled in Leadership, Banking, Asset Management, Credit Risk, Loans, and Payments for corporate clients. Last 8 years leading Teams of various sizes and various specialists. www.linkedin.com/in/evaspruge

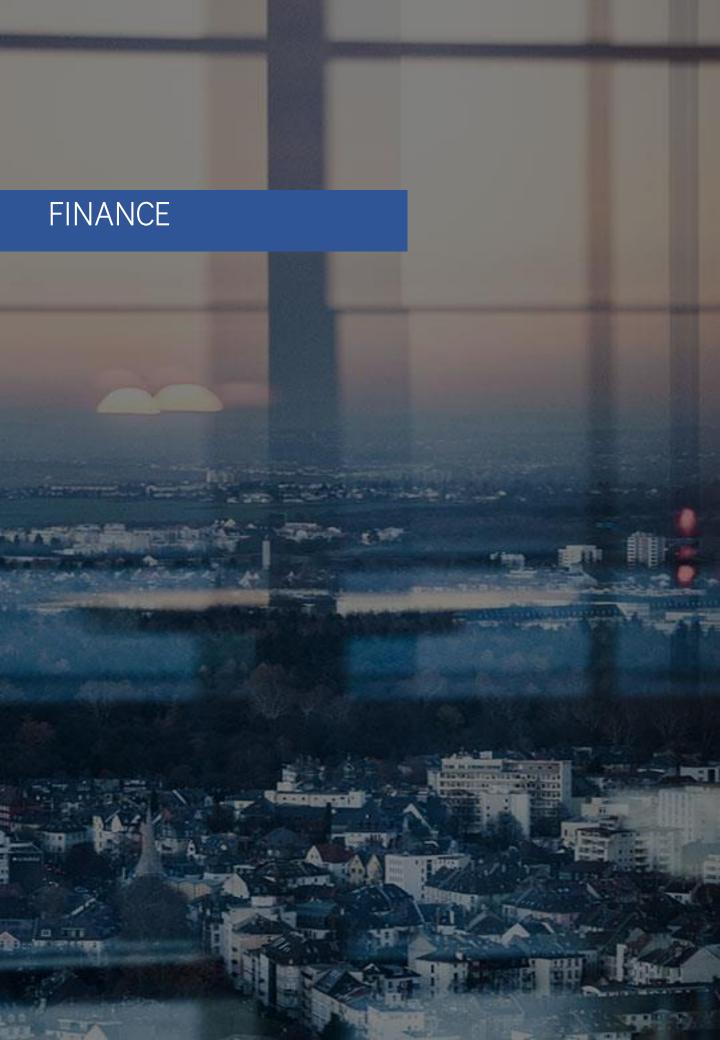
Availability

Entire academic year 2023/24

Email:

Eva.spruge@seb.se





Blockchains, smart contracts and NFTs - opportunities and challenges for financial industry



Briefly about the lecture

Blockchains, smart contracts and NFT's have high potential to radically change the landscape for financial industry and society in general, however nothing yet has changed.

Currently crypto currencies are one of the riskiest assets you could have, however the blockchain technology behind that, if properly implemented and regulated, can change how we exchange the money. The other hot topic is smart contracts that could allow you to safely buy/sell property or car, while smart contract itself would ensure that ownership rights are transferred only when all agreed conditions are met. As more and more time is spent by computer / smart devices / play consoles - digital world becomes significant part of our lives, so why not owning Billboard stand in the GTA game and selling the advertisement space to Coca Cola or Nike?

Rūdolfs Roze

Manager of Derivative Operations team

Languages

EN

About the lecturer

Banking professional with 15 years' experience and main expertise in B2B customer service, product/team development and people management. I always have desire to question status quo and use innovations to improve the processes.

Currently leading a team in SEB responsible for ensuring great service for Large Corporates and Financial Institutions that are using derivatives.

Availability

Entire academic year 2023/24

Email:

rudolfs.roze@seb.se



Sanctions Screening - money under control?





Edgars Tomans

Screening specialist, Sanctions Screening Operations

Jānis Bērziņš

Screening specialist, Sanctions Screening Operations

Briefly about the lecture

- Importance of sanction screening implementation in SEB
- How (fast) SEB can implement sanction requirements and at quality
- Unique skill set required
- Unique market experience and customer portfolio you can gain while working with SEB GSR (11 geographies, country specifics, SEB differentiation of customer segments - LC, CnPC, Life, etc.)

Languages

EN

About the lecturer

Jānis - I've been with SEB for almost a year as a part of Sanctions Screening dynamic and professional team who is at the frontier of real time Sanctions monitoring, ensuring enforcement of regulations and focusing on minimizing the impact of financial crime and implement regulatory expertise in working with many countries such as Germany and Singapore.

Edgars - Bachelor degree in education from Liepaja University.

Last four years worked with students as a history teacher.

Today I'm a part of Sanctions screening team in SEB on a practical level, ensuring the bank's enforcement of regulations and focusing on minimizing the impact of financial crime on the society, as well as sanctioned or terrorism-related entities, from using SEB products.

Availability

Entire academic year 2023/24

Email:

Edgars.tomans@seb.se Janis.x.berzins@seb.se



Regulatory reporting of trades – is that as boring as it sounds?





Briefly about the lecture

A bit of our journey how each one of us ended up in this field, why reporting is needed, what happens after trade is done / behind the curtains, working hand-in-hand with IT tools and departments.

Jekaterina Bogdane Team manager in Regulatory Reporting

Sabine Cankale Team manager in regulatory reporting

Languages
EN/LV

About the lecturer

Sabine - Bachelor degree in Cultural and Social Anthropology. More that 5 years experience in managerial positions both abroad and in Latvia. Jekaterina - Master degree in Economics. 16 years of experience in banking industry from entry role to business analyst and manager role.

Availability

Entire academic year 2023/24





Group Finance & reporting analyst's role in "SEB Global Services"



Briefly about the lecture

Topics that would be covered:

- Group Finance in SEB what services Group Finance provide (an overview)
- Skills that make you successful in the role of reporting analyst
- Process automation (including Robotics) in finance processes

Kaspars Ramiņš

Global Process
Manager
(Data & Reporting
Services)

LinkedIn:



Languages

EN/LV

About the lecturer

- •Master's degree in Economics from Riga Technical University
- •Joined SEB in Feb 2016
- •Currently responsible for:
- process management and documentation,
- process improvement,
- process reviews,
- maintenance of key performance indicator framework
- •In my free time I enjoy riding MTB, running, skiing, participating in trivia games and traveling with the family.

Availability

Entire academic year 2023/24

Email:

kaspars.ramins@seb.



Anti-Money Laundering



Briefly about the lecture

Anti-Money Laundering - Overview, Process, and History



Languages

LV

About the lecturer

My name is Madara Rorbaha. I graduated Latvia University of Life Sciences and Technologies in 2018, program — Economics.

I have worked in SEB for 4 years now, currently as AML officer (previously trading specialist).

Availability

Entire academic year 2023/24





Risks and Methods of Money Laundering and Terrorist financing



Briefly about the lecture

What is ML/TF, methods of money laundering/ case studies / short intro on AML/ CFT standards in different geographies.

Daina Salaka KYC Team Manager

Languages

EN/LV

About the lecturer

KYC Reviews Team manager with history of working in the banking, e-commerce and AML. Worked in different banks in Latvia and in a Fintech company. Strong AML professional with a Master's Degree focused on Finance and member of the ACAMS.

Availability

Entire academic year 2023/24

Email:

daina.salaka@seb.se



Prevention of Money Laundering, Terrorism and Proliferation Financing



Briefly about the lecture

Basics of Anti-Money
Laundering/Countering the Financing of
Terrorism, and intriguing historical
examples related to the topic. As financial
crime prevention has been a hot topic
during past years, lecture will raise your
awareness of the negative consequences of
these forms of financial abuse, and promote
safety and security of financial sector.

Elvis Miķelsons Business Analyst

Languages

LV/EN

About the lecturer

More than 5 years of experience in banking, specialized in AML/CFT for last 3 years, currently working as a Business Analyst within SEB Financial Crime Prevention division. In my free time I volunteer and advise young students within Student council of University of Latvia, Faculty of Business, Management and Economics.

Availability

Entire academic year 2023/24

Email:

Elvis.mikelsons@seb.s

e



How fraudsters manipulate with trust and banking accounts of elderly people for the purpose of money laundering and fraud





Elīza Skudra Compliance Department SEB GSR

Email:

Eliza.skudra@seb.ee

ronalds.borisovs@seb.

Ronalds
Borisovs
Compliance
Department SEB
GSR

Languages

EN

Briefly about the lecture

We would like to talk about money laundering using elderly people's trust and bank accounts, how to protect from fraudsters, real examples of frauds and case study for students in the form of open discussion (if students understand red flags, indicating money laundering in various situations).

About the lecturer

 ${\sf El\bar{z}a}$ - Hi, my name is ${\sf El\bar{z}a}$, I work in SEB GSR more than 3 years. My previous experience also was in one of the largest banks in LV.

My hobby is to train my dogs and become a cynologist. I love to travel and explore new places.

Ronalds - Joined SEB GSR 3.5 years ago and started my career as Investment Operation Specialist in Investment Operation Services team. As a member of IOS I have participated in various processes transitions from Sweden to Riga, I have been a part of several processes automation and shared my knowledge in this field by mentoring other team members.

About a year ago I took another step in my career and I have joined AML Monitoring Estonia team and took position of AML officer.

As AML officer I have gained experience in investigation and identification of possible Money Laundering / Terrorist Financing and the ways how to prevent that. Additionally, I actively participate in the internal system upgrades, statistical data measurements and analysis.

Availability

Autumn semester 2023



Measuring financial risk in trading instruments



Briefly about the lecture

Overview of how risk is measured and calculated based on different methods in the bank, taking counterparty risk as an example. Providing an intro into simulation based calculations and how that can be used to do what-if and historical scenario analysis.



Languages

EN

About the lecturer

I have been working in different roles within Group Risk for the past 10 years, including risk controller, quantitative analyst and team manager. My focus has been primarily on risk in financial instruments such as derivatives. For 5 years, I have been working specifically with counterparty risk. I have a MSc from the University of Warwick. No previous lecturing experience.

Availability

Spring semester 2024

Email:

Girts.gutmanis@seb.se



The Future of Payments. How the payments work now and how they will be working tomorrow.



Briefly about the lecture

The banking sector has not adapted to the technological changes as quickly as it should. It is complex. Today, there are 100 types of payments, different ways of distribution, and different models, locally and globally. The payment systems are old, and they are built decades ago, solving the problems of that time. Now, the financial industry is evolving and working and implementing new ways of working with payments which are as fast as sending a message and much more secure. SEB is one of these banks

Sunatullo Kurbonov

Team manager
Payment
Operations
Department

Languages

EN

About the lecturer

Currently, a Global Process Expert with a demonstrated history of working in the financial services industry. Worked with Privates, Mid corporates, Large corporates, and Financial Institutions of all Scandinavian and Asian countries. Love efficiency and increasing the automation rate. Implemented virtual robot into our processes and increased the efficiency of its performance 3 times a year. I speak Persian, English, Russian, Latvian and a bit of Swedish. I love people and my job.

Availability

Entire academic year 2023/24

Email:

Sunatullo.kurbonov@s eb.se



Data analysis using Tableau



Briefly about the lecture

Using data to tell a business story, what tools and methods I have been using over the years to do data analysis and what are the more common problems and what to keep in mind when stepping into data analysis.

Juris Laicāns Strategic Business Analyst for SIS Development team

Languages

EN/LV

About the lecturer

My name is Juris and I've been with the organization for more than 9 years. Throughout my career I've been able to work with some of the biggest investment companies in the world, follow through how some of the biggest companies run their business and plan their future and have had a lot of opportunity to work with many different ideas that have come from my colleagues or myself to bring efficiency and risk reduction for our company.

Availability

Entire academic year 2023/24

Email:

juris.laicans@seb.se





IT Leadership



Briefly about the lecture

Leadership styles / 10 new trends in leadership / Difference between IT Management and IT leadership / Key skills IT leader should have / Main challenges in IT leadership / Market trends

Poļina Ribakova IT Team Manager

Languages

EN/LV

About the lecturer

16 years experience in banking and finances, 10 years experience in Project/Programme management, including complex IT projects (implementation of new systems, new products, regulatory projects, etc.), 2 years experience being a direct manager. Polina's Team has one of the highest scores in Employee satisfaction rate in the whole SEB group, low staff retention, high motivation to grow. When she came to SEB, she was supposed to lead Team of 14 persons. Right now, I am leading multiple teams, in total 30 employees.

Availability

Entire academic year 2023/24

Email:

polina.ribakova@seb <u>.se</u>



How to start working in IT





Briefly about the lecture

Target audience for the lecture is limited to people who want to get into IT but are afraid of IT or uncertain that they can succeed. Example of such audience could be students who are studying on IT programs in universities but have no intention to work in IT after graduation. This is an interactive lecture - audience should be able to "raise a hand" and ask at any time during the lecture.

Lecture will cover the following topics:

- Employer requirements on paper and real expectations
- IT Mindset
- Real life scenarios and success stories
- Where to look for your first job

Endijs Lazda Developer ISD Reconciliation & Investigation Aleksandrs
Dubrovskis
Manager ISD
Reconciliation &
Investigation

Languages

EN

About the lecturer

Aleksandrs - In the past worked as a full stack and front-end developer as well as AR/VR developer. With total around 8 years of coding experience and 3 years in facilitation and team management.

Endijs - Experienced System Developer with a demonstrated history of working in the telecommunications and finance industry. Skilled in SQL, C#, .NET Framework, and XML. Strong engineering professional with a 1st level higher education focused on Computer Programming.

Availability

Entire academic year 2023/24

Email:

endijs.lazda@seb.se aleksandrs.dubrovski s@seb.se



Life/work balance at SEB



Briefly about the lecture

How work in SEB helped me to bring my life to order.

Remote lectures only

Andrejs Kravecs

Tech lead of Quant Development, Market Risk

Languages

EN/LV

About the lecturer

My name is Andrejs Kravecs. I'm Tech Lead of Quant Development in Market Risk area. I have more than 20 years experience in various projects and technologies, mostly Microsoft technology stack.

My main responsibility is to keep team entertained with interesting stuff and secure that the team strives towards the target architecture in close collaboration with Architect team and other key stakeholders.

Availability

Entire academic year 2023/24

Email:

andrejs.kravecs@seb.



IT in bank, not only legacy



Briefly about the lecture

Modern and non-popular technologies usage. All kind of initiatives are welcome.

Remote lectures only

Andrejs Kravecs

Tech lead of Quant Development, Market Risk

Languages

EN/LV

About the lecturer

My name is Andrejs Kravecs. I'm Tech Lead of Quant Development in Market Risk area. I have more than 20 years experience in various projects and technologies, mostly Microsoft technology stack.

My main responsibility is to keep team entertained with interesting stuff and secure that the team strives towards the target architecture in close collaboration with Architect team and other key stakeholders.

Availability

Entire academic year 2023/24

Email:

andrejs.kravecs@seb.



F# is fun



Briefly about the lecture

Risk applications with examples, what it's doing and why it's need

Remote lectures only

Andrejs Kravecs

Tech lead of Quant Development, Market Risk

Languages

EN/LV

About the lecturer

My name is Andrejs Kravecs. I'm Tech Lead of Quant Development in Market Risk area. I have more than 20 years experience in various projects and technologies, mostly Microsoft technology stack.

My main responsibility is to keep team entertained with interesting stuff and secure that the team strives towards the target architecture in close collaboration with Architect team and other key stakeholders.

Availability

Entire academic year 2023/24

Email:

andrejs.kravecs@seb.

